



THE BLUE ROSE FOUNDATION

Our Future Leaders Are Starting Their Education Now.
Help EVERY Child Reach Their Full Potential!

Investing in children's first five years has positive effects for their entire lives, potentially breaking the cycle of poverty. PRESCHOOL IS A FUNDAMENTAL PIECE OF THE PUZZLE that allows all children to have the opportunity to reach their full potential. That is why The Blue Rose Foundation focuses on this small, yet important piece.

A preschool scholarship is like planting a tree. In the right environment, it continues to grow and thrive, long after the initial planting. It provides shade and oxygen dividends long into the future. The same dividends can be seen in that preschool attendee and their future family.

4 WAYS TO DISCUSS WHY PRESCHOOL IS SO IMPORTANT:

1. WHY IS PRESCHOOL SO IMPORTANT?

5 SECOND ANSWER: Preschool for underprivileged children changes lives. It is measurable and has been proven.

MORE INFO:

According to the Perry Preschool study, the longest on the topic, those who attend preschool:

- 1- have *fewer teenage pregnancies*,
- 2- are *more likely to graduated from high school*,
- 3- are *more likely to hold a job, and have higher earnings*,
- 4- *commit fewer crimes*, and
- 5- own their *own home and car*.

2. HOW PRESCHOOL HELPS THE CHILD

5 SECOND ANSWER: Preschool helps the child be more confident and secure in their pre-kindergarten and kindergarten lives, and prepares them to be more successful in their educational journey and life.

MORE INFO:

- 1- Children who attend preschool are more confident and secure in their pre-kindergarten lives.
 - They learn more words, letters, and numbers
 - They learn basic social skills
- 2- Children who attend preschool are more likely to be well prepared for kindergarten.
 - They know how to act in class
 - They know all the roles of the teachers, other students
 - They participate in school activities
- 3- Children who attend preschool are more successful in their educational lives
 - Are less likely to fall behind in kindergarten and start developing an educational gap [the educational gap is almost impossible to close if not by 3rd grade.]
 - *Are more likely to: graduate from high school, have fewer teenage pregnancies, hold a job and have higher earnings, own their own home and car, and commit fewer crimes*

3. HOW PRESCHOOL ATTENDANCE CREATES THREE GENERATIONS OF BENEFICIARIES:

5 SECOND ANSWER: Preschool benefits three generations: the parent, the preschooler and the preschooler's future family.

MORE INFO:

1- The Preschooler:

Children who attend preschool are more confident in their pre-kindergarten lives, more likely to be well prepared for kindergarten, and are more successful in their educational lives. They:

- learn more words, letters, numbers and basic social skills
- know how to act in class
- know the roles of the teachers and other students
- participate in school activities
- are less likely to fall behind in kindergarten and start developing an educational gap. [the educational gap almost impossible to close if not by 3rd grade.]
- are *more likely to: graduate from high school, have fewer teenage pregnancies, hold a job and have higher earnings, own their own home and car, and commit fewer crimes*

2- Preschooler's Parent:

Knowing their child is in a safe environment, *parents of the preschool child* have the opportunity to:

- *increase skills and productivity*
- *seek employment*
- *earn more income*
- *strengthen families*
- potentially raise the family out of poverty
- all resulting in less costly social services

3- The Preschooler's Future Family:

A child who attends preschool is more likely to be able to support themselves and their future family, keeping them out of poverty. Of *the participants' children*:

- *67% completed high school* without a suspension v. 40% of children of non-participants
- *60% were never suspended, addicted or arrested*, v. 40% of children of non-participants
- *59% were employed full-time or self-employed* v. 42% of children of non-participants
- Although all children of participants benefited from their parents' attention and stability in the home, boys benefited the most.

4. WHAT IF THEIR PRIMARY INTEREST IS NOT CHILDREN?

5 SECOND ANSWER: The Return on Investment (ROI) for investing in quality early education for disadvantaged children is 7-10% per annum through better outcomes in education, health, sociability, economic productivity and reduced crime.¹

MORE INFO:

Benefits Of Early Childhood Education Programs And Society²

- 1- *Tax Revenue Increases* and Transfer Payment [Federal Support] *Decreases*
- 2- Remedial Education and *Education System Savings*
- 3- *Reduced Involvement* with the *Criminal Justice System*
- 4- *Improvements in Health*



¹ <https://heckmanequation.org/resource/early-childhood-development-roi/>

² https://obamawhitehouse.archives.gov/sites/default/files/docs/the_economics_of_early_childhood_investments.pdf

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